



# QUALITY CARE for CHILDREN

*Learning when it matters most*

For 40 years, Quality Care for Children (QCC) has worked to ensure Georgia's infants and young children reach their full potential. QCC helps child care programs provide nutritious meals and educational care to young children so they are ready for success in school and helps parents access quality child care so that they can attend college or succeed in the workplace.



📍 Offices in Atlanta, Duluth, and Cartersville

🚩 Founded in 1979

👤 100+ Employees

🗺️ Programs Impact Children Statewide

## WHY OUR WORK MATTERS



### Early Brain Development

90% of a child's brain is "hardwired" before the age of 5, setting the groundwork for future learning.



### Child Poverty & Hunger

26% of children in Georgia live in food insecure homes, and 24% live below the poverty level.



### High Cost of Child Care

40% of a low-income family's budget can easily be spent on child care. Average cost in Atlanta is \$9,284.



### Early Literacy Gap

By age 3, there is a 30 million word gap between children from the wealthy and poor families.

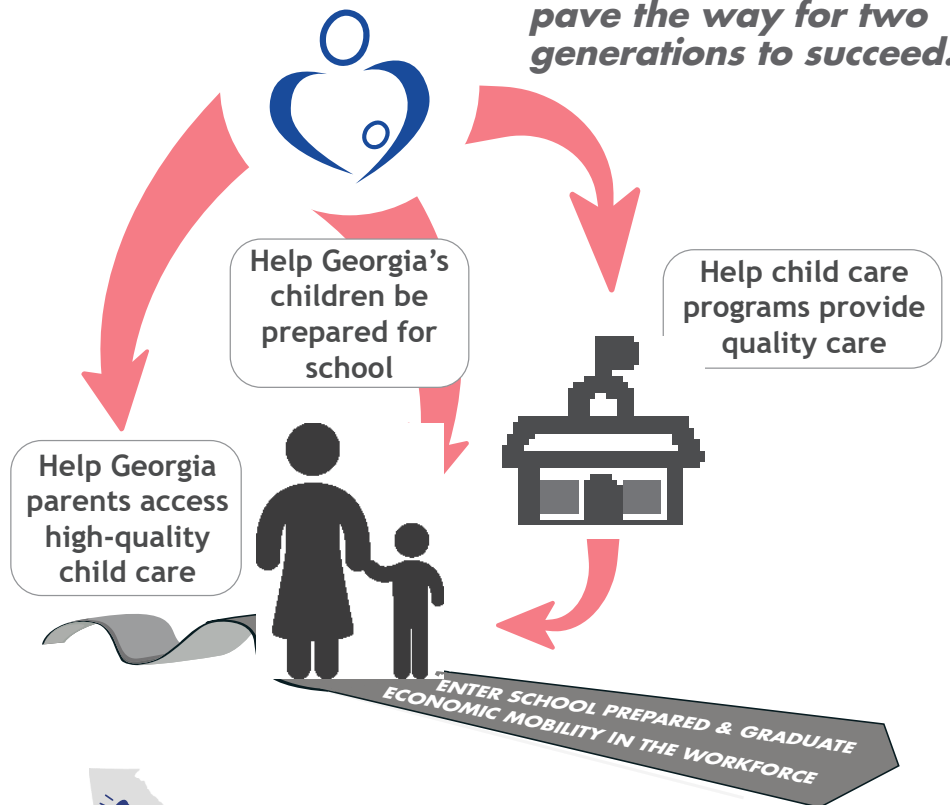


### Low Graduation Rates

53% of college student parents leave school without ever earning a degree.

## OUR IMPACT STRATEGY

*Create equity and pave the way for two generations to succeed.*



Data, stories, and learnings from these programs is used to advocate for improved early learning policies at the local and state level.

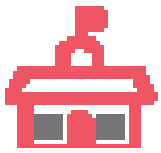
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# QUALITY CARE FOR CHILDREN PROGRAMS



## Child Care Programs & Professionals

### CHILD CARE PROVIDER TRAINING

QCC offers in-person and online training classes for child care professionals as well as Child Development Associate Credential™ courses. Additionally, QCC provides state-wide nutrition training for child care cooks.

### QUALITY RATED SUPPORT

Quality Rated is Georgia's quality rating improvement system created to assess, improve, and communicate the quality of programs. QCC provides on-site consulting to programs to support their quality improvement efforts.



### EARLY CHILDHOOD EDUCATION BUSINESS SUPPORT SERVICES

QCC offers child care providers in-person leadership development training, on-site consultation, and support in automation of fee collection, data management, and more. Members access job boards, administrative and HR templates, and discounts through the online portal, the Provider Resource Hub.

### EARLY HEAD START

QCC partners with a cohort of Quality Rated Family Child Care Learning Home (FCCLH) providers and Child Care Learning Centers (CCLC) that serve low-income families. QCC staff supports with providing training and technical assistance in addition to comprehensive child and family services from birth to age three.



## Families with Young Children

### CHILD CARE REFERRALS FOR PARENTS

QCC provides a free state-wide child care referral service for parents seeking child care, after school programs, and summer camps. QCC's Referral Specialists help parents understand all of their options to find programs that fit their family's needs.



### COMMUNITY EVENTS & QUALITY RATED PARENT AMBASSADORS

QCC'S Parent Services team attends community events statewide to help parents understand and find quality child care. Additionally, QCC has a Parent Ambassador program for parents to promote Quality Rated child care to families in their communities.

### BOOST CHILD CARE SCHOLARSHIPS

The Boost Initiative provides child care scholarships to low-income college students and families in targeted communities who cannot afford quality child care and do not receive the state child care subsidy. Boost also advocates for policies that strengthen access to high-quality care in Georgia.

### EMERGENCY CHILD CARE

The Emergency Child Care program assists families who are experiencing crisis situations by helping them pay for child care and developing a long-term care plan. Family crisis situations often include domestic violence, hospitalization, and job loss.

### GEORGIA PARENT POWER MESSAGING

Through Georgia Parent Power, parents can receive two free informational mobile messages each month by simply texting "CARE" to 8772554254. Messages cover helpful topics such as developmental milestones, child care quality indicators, and literacy tips.



## Nutritious Meals & Training

### CHILD CARE FOOD PROGRAM

QCC provides hands-on ECE nutrition training and cooking demonstrations across the state. Topics address picky eaters, infant feeding, and plant-based meal preparation.

### GEORGIA FARM TO EARLY CARE & EDUCATION

Farm to ECE connects child care programs to locally grown, healthy foods. QCC offers mini-grants, re-sources and training to programs who want to install gardens, train staff and procure food from local farmers.